



WHO WOULD YOU TALK TO?

Technology and the information highway continue to increase the opportunities for global market development.

Moreover, the growing multicultural dynamic in Canada has brought linguistic capacity to the forefront of effective communication.

Bridge Translations offers your company a clear voice in any market or language at home or abroad.

World Tourism Organization reports that *“less than 10% of the World’s population speak English as their first language.”*

Is Your Business Ready?

According to an international market study conducted by Wordbank Ltd., “when faced with a choice of buying two similar products, 73% of consumers are more likely to purchase the one that is supported by product information in their own language”.

Allow Bridge Translations to Help You:

- Open multiple lines of communication with your customer
- Increase response from your target audience
- Amplify business opportunity
- Widen access to your products or services
- Improve your service level

Bridge Translations offers its clients an affordable opportunity to address:

- Multicultural public relations
- Outreach, marketing and communications
- Workplace, training and safety issues
- Technical documentation
- Citizenship and Immigration
- International Trade
- Legal advisement
- Expansion, mergers and acquisitions
- Regulatory and reporting requirements
- Access to linguistically appropriate and culturally specific services

How We Can Help You

Certified Document Translation

Document translation teams with skill sets for specialized industries will convert your documents in over 100 languages and will build glossaries and terminology for consistency of product. Our professional competency and recognized expertise in managing multiple language projects ensures continued partnerships and contracts with government, hospitals and corporate accounts.

Interpretation

Our accredited interpreters, who are selected for their cross-cultural experience and sector specific expertise, will facilitate communication between individuals or groups who do not understand the same language.

Language Link

Conference calls, message relays and Toll Free services with call back within 24 hours to clients.

Cross-cultural Consulting

We undertake market research, communication and social marketing campaigns with people from diverse cultural and linguistic backgrounds. Bridge Translations works with you to develop an effective multicultural communication strategy for your business, maximizing returns on your marketing investment.

Value-added Services

We make every effort to understand your business. Customized solutions and clear process reduce project lead times and costs without compromising quality.

- Speciality interpretation services
- Document localization
- Editing
- Terminology services
- Glossary standardization
- Clear language and design
- Project management
- Desktop publishing
- Software localization and testing

What Our Clients Say

Our agency needs translation and interpretation for a variety of different media including radio, television, print and the Internet. Bridge Translations has proven particularly adept at understanding that in advertising, a literal translation may not convey the proper message. They also provided services that go beyond translation. It is with great pleasure and confidence that I recommend these services to any organization that demand only the best.

Account Strategist—Larter Advertising

Although the timeline was stringent, the project was carried out with exceptional professionalism and commitment to the highest calibre of completion. As a new client, the translation process was patiently outlined for us in a clear and concise manner. Communication with the original designer and the printers was deemed essential in order for compatibility and consistency. The staff guided and supported us with their knowledge of copyright restrictions, terminology, and consistency in translated language.

Outreach Counsellor—Human Services

The work was accomplished in a very professional fashion with focus on deadlines and details. Staff were always responsive and amendable to last minute ideas. They very much deserve the positive reputation earned for the breadth and depth of translation services.

Project Manager—Canadian Mental Health Association



**IF YOU COULD SPEAK
100 LANGUAGES WHAT
WOULD YOU SAY?**

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